The Arab Society for Intellectual Property

Twenty-Year Anniversary Edition of the Annual Report

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INTRODUCTION

On February 23, 1987, Mr. Talal Abu-Ghazaleh, ASIP founder and president, met with the President of the German Patent Office, Dr. Erich Haeusser, the Director General of World Intellectual Property Organization (WIPO), Dr. Arpad Bogsch and the Secretary General of Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI) Dr. Alfred Briner, as well as other IP experts in Munich, Germany, to discuss the foundation of the first professional Arab society for the protection of industrial property.

The main objective was forming a society to streamline the protection of industrial property in the Arab world, and organize a forum to discuss and develop the laws which govern the activities of this important field worldwide.

The Society was first established under the name of The Arab Society for the Protection of Industrial Property (ASPIP). As the society progressed through its activities and various accomplishments throughout the years, its name eventually evolved into The Arab Society for Intellectual Property (ASIP) in 2003.

The first meeting of the ASIP Board of Directors took place on February 23, 1987. The meeting looked into the actions for successful launching of the organization, such as administrative and financial procedures, establishing contacts, and introducing ASIP's goals and purposes to the general public in the Arab world. Some of its most significant objectives found were:

1) Helping world laws and regulations be in conformity with the Paris conventions regarding the protection of industrial property.

2) Educating the public through the media with a view to protect consumers and producers interests.

3) Training Arab professionals in the field of industrial property protection.

Throughout the years ASIP has focused on pursuing these goals by gaining recognition with international organizations. Thus, it became the first Arab non-governmental organization (NGO) that is granted an Observer Status with WIPO.

Promoting and enhancing intellectual property (IP) protection in the Arab world has been at the forefront of its activities since its establishment in 1987. ASIP has continuously endeavored to increase public awareness, the development and modernization of IP systems, and capacity building among IP professionals and practitioners.

During the 2006 meeting of ASIP's Board of Directors, the Board emphasized the importance

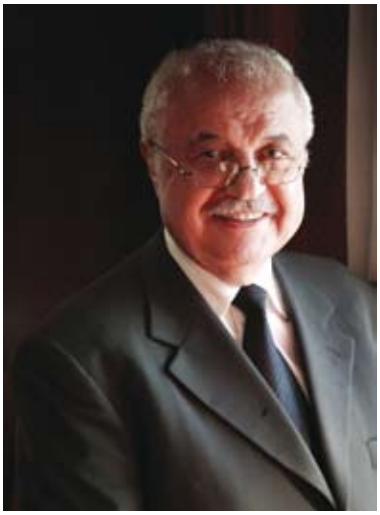
of expanding cooperation between ASIP and other international organizations in upcoming years. The Board also recognized the valuable progress ASIP made with WIPO in the previous year.

Among the main issues discussed in the Board's meeting were long-Term and short-term training programs on IP issues, such as the official launch of the Arab Certified Intellectual Property Practitioner program (ACIPP) in 2007. The formation of committees was also discussed in the meeting. The primary goal of the committees was to focus on geographical indications and copyright laws.

Twenty years following its foundation, ASIP is still emphasizing the same objectives upon which it was established. ASIP continues to strive towards improving and enforcing global regulations concerning IP, as well as training IP professionals through various training programs.

In this regard, the President and members of ASIP's Board of Directors are pleased to present the twentieth anniversary edition of ASIP's annual report describing its activities and programs during 2006. We express our great indebtness and gratitude to the honorable members who supported and contributed ASIP's progress and advancement.

This report discusses the great accomplishments achieved and valuable activities conducted by ASIP through out 2006. ASIP's activities involved developing IP programs, building capacities and expertise among professionals and practitioners in the field through continuous training programs and seminars, and raising public awareness with respect to the IP system.



A Statement from the President

Dear Members,

It is a great pleasure to present you with ASIP's twentieth anniversary edition annual report that covers the accomplishments, activities and events during 2006.

During the past twenty years, ASIP has been witnessing various stages and important developments in more than one field, all of which are aimed at enhancing ASIP progress and enforcing its role in protecting IP in both private and public sectors. All this has been accomplished either by developing IP laws, holding seminars and lectures or by the active attendance of conferences, seeking to expand the IP concept at the various levels; and ultimately to realize ASIP's objectives aimed at enhancing economic, social, and cultural progress of global society.

ASIP has contributed to some Arab countries in the past year by offering assistance in fulfilling the requirements of accession to the World Trade Organization (WTO). The Society has up-dated and amended their IP laws and provided consultation and guidance to enact or amend such laws, in order to meet WTO's conditions due to ASIP's understanding of the nature of such conditions.

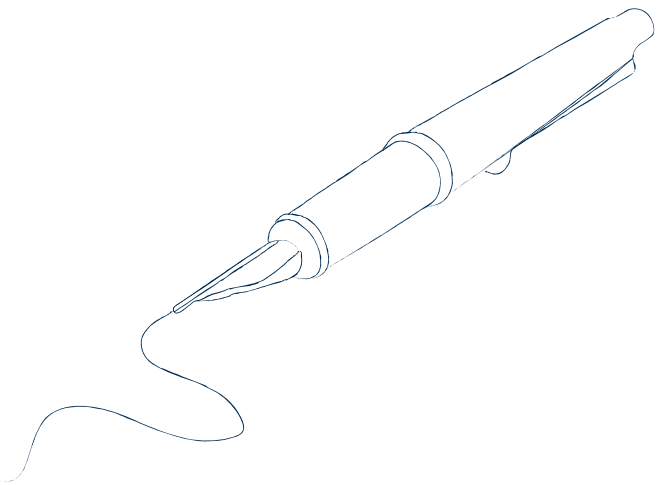
ASIP held many programs and promoted activities throughout 2006 towards the development of IP in the Arab world. It has always up-dated, redesigned, and enriched its

website "www.aspip.org." In addition, ASIP has launched and developed the qualification requirements, for first year of the "Arab Certified Intellectual Property Practitioner" program, which concluded on December 5, 2006. However, the program will witness more expansion in Jordan and throughout the Arab region in the coming years.

ASIP is currently expanding its activities to reach the Arab region, such as Bahrain, Kuwait, and Oman, to implement the ACIPP program. In 2007, ASIP will host four sub-regional ACIPP courses in cooperation with the World Intellectual Property Organization (WIPO).

These courses will promote the ACIPP program in many parts of the Arab region. Additionally, ASIP hosted the Second Annual Moot Court Competition at the Faculty of Law at Jordan University, which focused on IP cases. During 2007, we hope to expand the competition to other universities in the region, and eventually design a regional moot court competition.

The above-mentioned accomplishments could not have been achieved without the support, assistance, and continuous efforts of ASIP loyal colleagues, members of the Board of Directors, in addition to the support and assistance of many interested institutions, organizations, bodies, and experts of Intellectual Property Rights (IPRs) in the Arab world.



Mr. Talal Abu-Ghazaleh
Chairman

FOUNDATION

ASIP's foundation was initiated by IP professional practitioners led by Mr. Talal Abu-Ghazaleh who extensively used his network of contacts. The IP Practitioners led by Mr. Talal Abu-Ghazaleh held several meetings with the officials in the WIPO, International Union for Intellectual Property Protection, and the German Patent Office.

ASIP was established on February 23, 1987 in Munich, Germany as a non-profit organization. ASIP aims towards putting together the IP professionals and practitioners in the Arab region. ASIP's goal was to help the Arab world build awareness and understanding of IP issues and their dynamics. ASIP is internationally recognized as one of the leaders in the field of IP, and has a long, successful tradition as a regional private Arab society.

The growing field of IP, concerning the development and protection of intangible ideas, is at the forefront of business development. IP continues to grow at a rapid speed matching the scientific and economic advancements to which it is a contributing factor, and underlining the new "economy of globalization" and the continued liberalization of trade in goods and services. As Arab economies continue to integrate into the world economy impacting the domestic legal, economic, and social systems, the need for a strong IP system and its continuous re-evaluation becomes even more vital. There is a crucial and ever-growing need for local IP professionals to manage and meet the changes of society with the continued advancements in creations of human ingenuity, such as technology and pharmaceuticals. Thus, it is vital that the Arab world reaches a level of awareness and development parallel to that of developed countries.

ASIP seeks to enhance and develop the system of IP protection and clarify its influential role on globalization. ASIP is highly committed to developing the IP system in the Arab world by using appropriate means to increase awareness and knowledge in this domain. One of the main objectives of ASIP is enforcing IP protection in the Arab world and providing a free arena to discuss laws pertinent to IP within the local and international scope. It strives to develop, strengthen, and harmonize procedures concerning intellectual property rights on the regional and international levels.

To adapt to the ever-developing business world and meet market needs, society needs to be aware of the importance of IP and professionals should be equipped with the necessary knowledge and experience to cope with constant changes in the field. ASIP conducts activities and provides services geared towards training qualified IP professionals in the interest of

society's advancement and the development of IP issues nationally and regionally. ASIP organizes conferences, workshops, and training courses on IP issues independently, as well as jointly sponsored by regional and international bodies hosted in the Arab region. ASIP through its efforts contributes to the protection of the consumer and the IPR holder. Additionally, it builds an environment encouraging Arab creativity and innovation in an economically developing world.

OBJECTIVES

ASIP works towards achieving the following objectives:

- Enhancing and developing the system of IP protection through various means of public awareness and education clarifying IP and its influential role in globalization.
- Developing and setting effective mechanisms to support Intellectual Property Rights (IPRS) Protection globally using appropriate methods to create harmonization between regional and international laws.
- Cooperating with international organizations, such as ECOSOC and WIPO, and government offices in developing and enforcing IPRs in the Arab World in alignment with the international standards.
- Developing and raising the scientific status and importance of IP protection profession through awareness activities and continuous professional training related to international developments.
- Organizing, hosting, and monitoring IP educational courses, conferences, seminars and other events.
- Collaborating with universities and professional organizations specialized in intellectual property and/or law to organize educational and professional programs on IPRS.
- Presenting, deliberating, and processing the issues of IP in committees, conferences, and meetings on the regional and international levels.
- Publishing educational books and encouraging scientific research in the IP field.
- Providing ASIP members with a free forum to express their views, exchange experiences, and unite their efforts in helping modernize and develop IP laws and systems.

AMBITIONS

ASIP holds the immense responsibility of conveying the views of IP professionals to decision makers at the Arabic and international levels due to its wide-spread base of IP practitioners' membership in the Arab World and its participation in laying down IP principles through its presence in international arenas.

Pursuant to ASIP's interest in developing the IP profession in the Arab region to keep pace with developed countries, it is essential that the

Society continuously extends its goals to meet international developments. As ASIP develops advanced training programs and activities, it becomes more aware of the needs in the IP field regionally and internationally. Thus, ASIP's ambitions develop as the Society makes new advancements.

ASIP's Ambitions for the future include:

1. Enhancing and developing the system of IP protection through various means of public awareness and education clarifying IP and its influential role in globalization.
2. Establishing effective strategies to harmonize and support IPRs procedures on a regional and global level, including reformulating laws according to regional and international development in IP.
3. Developing strategies to increase financial capabilities from different regional and international sources for meeting ASIP's needs.
4. Developing the Arab Certified Intellectual Property Practitioner (ACIPP) program to increase the number of professionals specializing in IP in the Arab World.
5. Collaborating with more universities and professional organizations specializing in IP and/or law to organize educational and professional programs on IPRS.
6. Expanding relationships with international organizations and government agencies on activities that meet their mutual objectives.
7. Developing and supporting Intellectual Property Rights in the fields of pharmaceuticals, biotechnology, and medicine.
8. Clarifying the effect of geographical indications on the global level, and supporting policies enforcing a balanced protection of these rights.
9. Developing and supporting policies and attitudes to enforce and implement protection against piracy, trademarks imitation, and taking measures to increase government procedures with regards to such matters.

INTERNATIONAL AMBITIONS AND MEMBERSHIPS

The IP profession has gained high position in the professional quarters on the Arab and International levels. Pursuant to ASIP's interest in developing the profession in Arab countries in order to keep pace with other countries according to the highest technical and ethical levels, ASIP has started studying the related legislations of the profession, expanding the role the profession plays economically in the Arab region and in international IP forums.

ASIP's objectives were accomplished by keeping pace with events in the field, disseminating Arab concepts and ideas among Arab practitioners, providing its members and associates with the advantage to enable them to keep pace with professional development, knowledge in the

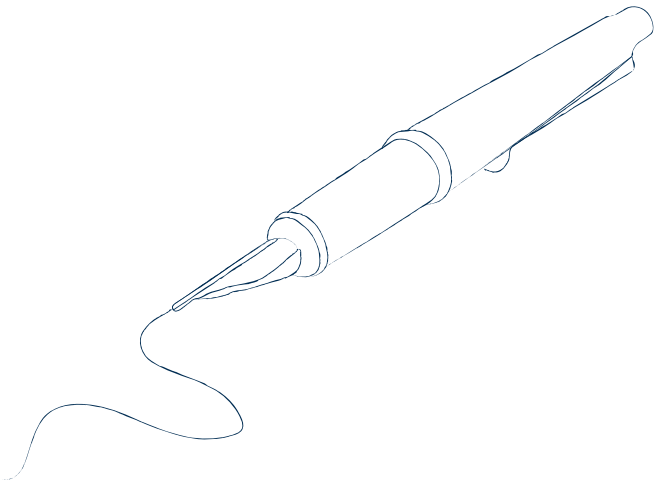
field, and creation, and clearly understanding the laws that govern intellectual property regionally and internationally.

ASIP is on the international front with several organizations. It has a consultative status with the United Nations Economic and Social Council (ECOSOC) and an observer status with the World Intellectual Property Organization (WIPO), as well as membership in the Intellectual Property Constituency (IPC) of the Internet Corporation for Assigned Names and Numbers (ICANN).

Future Activities and Goals

In the coming years ASIP will focus on developing activities on IP topics that pertain to globalization, and extend such activities to all parts of the Arab region. These programs will be organized and developed by ASIP following the request of ASIP members, associates, or any businesses, government agencies, or organizations that seek to gain knowledge on certain topics in the IP field.

During the coming years ASIP hopes to expand ties with international organizations, such as the World Intellectual Property Organization (WIPO), the United States Patent and Trademark Office (USPTO), and the European Patent Office (EPO). This will include cooperation on conferences, training programs, and development of IP laws and enforcement policies.



Management Board of Directors

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Mr. Nabeel Salama	Member	Canada
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Adv. Rayyan Al-Qouatly	Member	Lebanon

Annual Board Meeting

The Arab Society for Intellectual Property (ASIP) held their Annual Board Meeting on Thursday September 7, 2006 at the Talal Abu-Ghazaleh College of Business (TAGCB)/ German-Jordanian University (GJU). Speaking at the meeting, Talal Abu-Ghazaleh, President of ASIP, highlighted the efforts and work of ASIP. The Board reviewed the 2005 annual report and financial statements.

ASIP made an outstanding progress internationally this year through its cooperation with the World Intellectual Property Organization (WIPO). ASIP's effort in issuing the Arabic translated WIPO Handbook was mentioned as a great contribution to the field, and the Society should be proud of it. Mr. Abu-Ghazaleh pointed out that this handbook will set the benchmark in the field of Intellectual Property in the Arab world as part of the Arab Certified Intellectual Property Practitioner Program (ACIPP) and the Masters of IP program at Talal Abu-Ghazaleh College of Business.

The ACIPP program was launched in Jordan in 2005, and ASIP is currently working towards launching it in 2007 in other parts of the Arab region. The ACIPP program curriculum consists of four modules in the following fields: introduction to Intellectual Property, copyright, trademarks, and patents, and anyone who passes one of these papers will be granted the Practitioner title in the field of specialization he/she studies.

The Board reviewed ASIP's annual report from 2005 and its past activities and accomplishments. It was mentioned that during the next year ASIP should focus on increasing international ties with various organizations and governments to cooperate on development of IP laws and training. Furthermore, ASIP should work towards expanding public relations with various governmental and educational entities in the Arab world in the field of IP development. At the end of the meeting, Mr. Abu-Ghazaleh pledged his continuous support for ASIP's future activities.

During the General Assembly meeting, Mr. Ma'moun Al Talhouny, Dr. Abdullah Al Khashroom and Mr. Tawfiq Tabbaa were elected as new members for the Board of Directors. In addition, the General Assembly members approved the administrative report and the final financial statements of the year 2006.

At the end of the meeting, the president of the Board of Directors, Mr. Talal Abu-Ghazaleh, pledged his continuous support for ASIP activities and donated an amount of money to cover the 2005 budget deficit. A step the General Assembly members were grateful for.

Working Committees

ASIP Working Committees are formulated to carry out the Society's objectives. Highlights of

these committees and their duties are as follows:

Teaching and Training Committee:
The Teaching and Training Committee is in charge of managing and supervising ASIP's activities in the area of capacity building, awareness and education, including related training courses, seminars, workshops, etc.

Round Table Committee:
The Round Table Committee is in charge of preparing and making arrangements for round table meetings, which are a monthly forum for experts and practitioners in the field of intellectual property to address and discuss topics of interest and concern.

ACIPP Committee:
The ACIPP Committee is responsible for organizing and developing the Arab Certified Intellectual Property Practitioner program "ACIPP."

MCC Committee:
The Moot Court Competition (MCC) Committee is in charge of organizing and developing the Moot Court Competition through all stages.

Masters of Intellectual Property Program at TAGCB

ASIP designed and jointly offers the Masters of Arts (MA) program in Intellectual Property at Talal Abu-Ghazaleh College of Business (TAGCB) part of the German-Jordanian University (GJU).

In a continued effort to promote IP awareness through educational programs, ASIP developed a Masters of IP program to meet the growing need in the Arab world for professionals to tackle the development and protection of intangible assets in the economy of globalization. The MA in IP program was developed following the structure and curriculum of the well-known and top institutes and universities specializing in the study of intellectual property globally, including the universities in the United Kingdom and the United States. Furthermore, all references and textbooks in the program are written and edited by top professionals and educators in the IP field.

The MA in Intellectual Property program prepares candidates with skills to allow them to understand the various aspects of Intellectual Property and the dynamics of Intellectual Property management and innovation with a focus on business strategy. The program includes twenty-four credit hours of required courses and nine credit hours of elective courses relating to business and intellectual property. The required courses include the following:

Financial Accounting, Introduction to Intellectual Property, Copyrights, Trademarks and Unfair Competition, Patents and Trade Secrets, International Intellectual Property, Intellectual Property Licensing and Franchising,

and Legal Writing. Elective courses from which students may choose are the following: Dispute Resolutions and Property Rights, Valuation of Intellectual Property, Commercial Law, Intellectual Property and Business Strategy, Media and Advertising, and Advanced Topics in Intellectual Property.

Graduates will obtain a thorough foundation in the fundamental principles of Intellectual Property law, and will be able to address legal Intellectual Property issues such as the development of intellectual assets, licensing, copyrights, trademarks, and patent laws. Upon graduation from the program, students will be equipped with the necessary skills to work with the well-known IP institutes, law firms, government agencies, trademark and patent offices, and various businesses. TAGCB prepares its graduates to work in their field of specialty by instilling in them a sense of professionalism and training them to keep pace with international developments.

The program first began in September 2006 at TAGCB. During the first year, a total of twelve students from many different fields registered for the program. There is increasing interest in the program for the coming years, since it focuses on IP from a business standpoint.

Training Programs

ASIP works to enhance and develop the system of Intellectual Property protection through various means of public awareness and education in regards to its influential role on globalization. ASIP, through its various training programs, enhances different aspects of IP fields, including pharmaceuticals, licensing, and IP management. ASIP implements a broad range of training programs in an effort to develop the IP field, foster the development of Intellectual Property laws, systems, and the profession in the Arab region, as well as building capacities among Arab practitioners.

The Society's activities and programs aim at advancing its objectives in IP fields, such as trademarks, patents, IP laws and regulations. In addition, ASIP's educational and training activities refurbish skills and promote the knowledge of Arab practitioners.

Such activities are held in the form of seminars that may range from two days to several weeks, and it could be developed upon the request of certain private or governmental groups and individuals interested in IP topics.

ASIP aims to jointly plan and sponsor events raising the awareness of IPRs in cooperation with universities, IP organizations, and government bodies, such as conferences, seminars, and joint projects.

Moot Court Competition

In September of 2004, a Memorandum of Understanding (MoU) was signed between the Faculty of Law at the University of Jordan and ASIP to organize the Moot Court Competition on IP topics among law students at the Jordanian universities. The Moot Court Competition at Jordan University was developed following the success of similar models at other universities, such as Harvard University in the United States. The first Moot Court Competition was held in conjunction with Jordan University in 2005. After the obvious success which this competition has achieved in its first cycle in 2005, the Dean revealed that it will be held on annual basis to provide law students with the required knowledge in the legal and IP field.

The competition aims at enhancing concepts of Intellectual Property on the local and regional fronts through motivating students to read and search more about IP issues and to increase their awareness about the role which IP plays in the economy. During the second year, there was even greater interest in the competition among Faculty of Law students. There were several stages to the competition, which began on March 20, 2006. On March 20th, 2006, an advertisement at the Faculty of Law of Jordan University announced registration for the event. The competition was organized by two committees, the Coordinating Committee and the Executive Committee. The Coordinating Committee, which handled all administrative duties related to the competition, consisted of three representatives from the Faculty of Law and ASIP. While, the Executive Committee consisting of representatives from the Jordan Ministry of Justice, the Faculty of Law at Jordanian University Faculty, and the Jordan Ministry of Industry and Trade, evaluated all applications and arguments submitted by competing teams.

Students of the Faculty of Law formed teams and applied to the competition by writing an essay on their law studies, the importance of IP, and why they would like to participate in the competition. Twelve teams submitted applications for the competition, and four final teams were selected to work on the case for the competition.

The contest revolved around a trademark case. The case concentrated on a company called "Take away" which is specialized in the domain of preparing meals for diabetes patients and owns the trademark "Be Healthy." The final four teams in the competition submitted two 45- page arguments defending each company. Those who have reached to the final stage of the court were selected because of the best performance, legal preparation and their capabilities to defend the case.

On May 28th, 2006 after much preparation and practice, the two final teams presented arguments for each company in the Trademark case and related witnesses in front of the presiding Judge who was a representative of the Ministry of Justice. Additionally, each team had an opportunity to raise objections against the opposing team's arguments and to question their witnesses. The competition provided participating students with the legal and practical experience that will benefit them in the future.

The competition offered first and second place winners training contracts in the fields of law and Intellectual Property at Talal Abu-Ghazaleh International. Additionally, the first place team received a monetary prize. On July 24, 2006 an awards ceremony was held in Amman honoring the winners of the competition.

The Moot Court Competition presents one of the few initiatives taken in the Arab World to raise awareness of Intellectual Property issues among Faculty students in the Arab region. It is the first and only competition of its kind in the Arab region, and ASIP administration hopes to extend it to other universities in the Arab region in the coming year. The Moot Court Competition supported and promoted justice in the courts regarding IP rights.

ASIP and the Faculty of Law at Jordan University look forward to the third annual Moot Court Competition during the spring of 2007. ASIP is currently working towards expanding the program to other universities in Jordan, and make it a regional competition. The competition is an effort to provide law students with practical experience in judicial cases, as well as promote IP rights within the Arab region. This is an overall effort to promote stronger enforcement of IP rights in the judicial systems all over the Arab region.

Arab Certified Intellectual Property Practitioner Program

ASIP aimed to develop a program offering a professional certificate in Intellectual Property in the Arab region. It will provide instruction in the four major disciplines in the IP field. Years were spent developing the program, and preparing the curriculum and course material. The WIPO Handbook is, the main reference for the program, translation into Arabic first began in 2003. The first course of the Arab Certified Intellectual Property Practitioner Program began in November of 2005.

The Arab Certified Intellectual Property Practitioner Program (ACIPP) is a professional Arabic program offering advanced teaching and training for the IP practitioner. The ACIPP Program provides professionals and students with a comprehensive program covering many aspects of IP, including trademarks,

unfair competition, copyrights, and patents of inventions.

It aims at providing an easier understanding of modern principles that govern IP access to knowledge and international developments to enable practitioners to provide services in line with world standards. Currently, the ACIPP program provides the only certification of its kind in the region.

An Intellectual Property (IP) certificate that develops professionals in all major topics of IP has become more valuable in the work force. Due to the rapid growth and need of IP profession globally, today's market in the Arab region requires professionals equipped with enough knowledge in the IP field. The global market requires innovative new ideas and products to increase global productivity and profit. Therefore, the market in the Arab region requires more ideas, products, and other matters of IP to develop it proactively and effectively.

ACIPP Qualification Advisory Board

The ACIPP Qualification Advisory Board is in charge of developing and monitoring the progress of the ACIPP program.

Board Members:

- **Mr. Talal Abu-Ghazaleh (Chairman)**
- **Dr. Heinz Goddar (Vice-Chairman)**
- **Ms. Samar AlLabbad**
- **H.E. Mr. Jose Maria Figueres**
- **Mr. Danny Huntington**
- **Mr. Hamid Mamdouh**
- **Dr. Ulrich Moser**
- **Dr. Edward Gress**
- **Honorable Sergi Marchi**
- **Mr. Mohammad Hegazy**
- **Mr. Tawfiq Tabbaa**
- **Mr. Mu'tasem Dmour (Secretary)**

ACIPP Program Marketing Strategy

The ACIPP program's marketing strategy focuses on raising the value and scientific position of the IP profession in the Arab region, as well as targeting prospective professionals interested in developing their knowledge and skills in IP.

Through its marketing program, ASIP aims at promoting the teaching and training tools of the ACIPP curriculum, which provides a more simplified understanding of modern principles that govern IP and access to knowledge and international developments. This enables the practitioner to provide his/her services in line with international standards, and raise the value of the ACIPP certificate in every country in the Arab region.

Today's market is aware of the necessity of IP in building business and increasing revenues. Hence, ASIP aims at promoting the ACIPP program throughout the Arab region and increasing the value of the ACIPP certificate in the Arab world and the globe.

ASIP will complete its marketing program in several phases targeting a small group of Arab countries in each phase of the marketing plan. The first phase of the plan will target institutions and universities in the United Arab Emirates (UAE), Bahrain, and Jordan through the four sub-regional ACIPP courses that ASIP will jointly offer with WIPO.

As ASIP works to promote the ACIPP certificate all over the Arab region, it hopes to raise the scientific position of the IP profession in the region, and develop Arab professionals to keep pace with the international standards in this field.

Specialized Courses of the ACIPP Program

The Arab Society for Intellectual Property (ASIP) continues its mission in providing training courses upon the request of various organizations, agencies, and businesses.

ASIP offered the course titled Patents of Inventions and Trade Secrets, which falls under the Arab Certified Intellectual Property Practitioner (ACIPP) program.

In this respect, ASIP and The Jordanian Association of Pharmaceutical Manufacturers (JAPM) signed a Memorandum of Understanding (MoU) on August 22, 2006, to conduct a series of courses in the field of Patents and Trade Secrets.

The MoU entails that both parties will cooperate in organizing the Patents of Inventions and Trade Secrets specialized course focusing on pharmaceutical trends, for professionals in the pharmaceutical field. The course, which began in January 2007, is titled "Patents of Inventions and Data Protection of Pharmaceuticals."

ASIP hopes to sign similar MoUs with other companies and organizations to hold specialized ACIPP courses in 2007.

First Year Report of ACIPP Program

The year 2006 has witnessed the launch of the Arab Certified Intellectual Property Practitioner (ACIPP) program, where ASIP continuously developed and implemented the ACIPP program mainly in Jordan.

On November 12, 2005, ASIP held the first lecture of the Arab Certified Intellectual Property Practitioner Program under the title "Introduction to Intellectual Property" at the Center for Consultations, Technical Services, and Studies at the University of Jordan. Lawyers, patent and trademark registrants, and professionals in IP field took part in the course.

The first ACIPP course, in which seventeen students completed the first module on "Introduction to Intellectual Property," and passed the final examination held on March 14, 2006, was a great success.

Twelve of these students progressed to the second module "Trademarks and Unfair Competition," with an additional 16 students joining the course. The second module began on March 26, 2006 at Talal Abu-Ghazaleh College of Business (TAGCB) where a total of twenty-eight students completed the course and successfully passed the final examination. Around thirty students enrolled in the "Patents of Inventions and Trade Secrets" course beginning on June 25, 2006. The fourth ACIPP course "Copyrights and Related Rights" included 28 total students attending the course. Thirty-two students sat and successfully passed the final examination.

Twenty students passed all of final examinations of Modules 2, 3, and 4, and completed the entire ACIPP program obtaining the full ACIPP certificate. During the first year of the program, ASIP worked closely with candidates to succeed in the modules and examinations. It was crucial to encourage more participation and increase enthusiasm about the ACIPP program during this year.

ASIP's Cooperation with the World Intellectual Property Organization (WIPO)

A meeting was held on September 21 -22, 2006 between ASIP Chairman and the representative of the Arab Bureau in order to improve the cooperation between the World Intellectual Property Organization and the Society, as he is representing Talal Abu- Ghazaleh International Group(Talal Abu-Ghazaleh Organization). In the meeting, several fields of cooperation were discussed, the most important of which are:

1. The Arab Certified Intellectual Property Practitioner "ACIPP"

ACIPP is a professional Arabic program offering advanced teaching and training for the Arab practitioner. It aims at providing an easier understanding of modern principles that govern Intellectual Property (IP) and access to knowledge and international developments, so that the practitioner may be able to provide his/her services in line with world standards.

One of the points discussed at that meeting was the ACIPP program. It has been agreed with WIPO that they will jointly offer intensive (10 days) sub-regional courses of the ACIPP program in cooperation with ASIP. The courses are held in different parts of the Arab region throughout 2007, and will be considered test runs of the joint cooperation between ASIP and WIPO in jointly offering of the ACIPP program.

- The first sub-regional course that was held in cooperation with WIPO was entitled «Copyrights and Related Rights.» The course was held in Bahrain from March 19th to March 29th in Manama, Bahrain in cooperation with the Ministry of Information. There were 20 participants in the course, who came from various governmental ministries and private companies.

Another course entitled «Trademarks and Unfair

Competition» was held in Dubai from May 7th, 2007 through May 17th, 2007. The course was held in cooperation with the Ministry of National Economy (UAE). There were 29 participants in the course representing countries in the gulf region as well as holding a course in Amman-Jordan from August 20th, 2007 until August 30th,2007 which was entitled (Trademarks & unfair competition) in which there were 18 participants from different Arab countries.

In October, the sub-regional ACIPP course was held in Oman under the title «Patents of Inventions and Trade Secrets». From October 21 st,2007 until November 1st, 2007, there were 25 participants.

2. WIPO Handbook

The WIPO Handbook is the authoritative source of the World Intellectual Property Organization (WIPO) standards, recommendations and guidelines in the field of industrial property information and documentation. It was translated from English into Arabic by the Arab Society for Intellectual Property (ASIP).

The WIPO Handbook examines the IP history, IP enforcement, IP international treaties and laws , and the role of IP in development (specifically WIPO's Development Cooperation Program). Furthermore, the Handbook is a valuable aid to industrial property offices in establishing or modernizing their information and publication systems. It helps industrial property offices and other users to keep pace with, and put into implementation, developments in information technologies that apply to the exchange, dissemination and sharing of industrial property information, as well as for the retrieval of the technological information contained in patent documents and the legal information contained in industrial property documents in general.

3. Nice Classification

The Nice Classification consists of a classification of goods and services for the purposes of registering trademarks and service marks. The Nice Classification is based on a multilateral treaty administered by WIPO. This treaty is called the Nice Agreement Concerning the International Classification of Goods and Services for the Purposes of the Registration of Marks, which was concluded in 1957. This Classification is commonly referred to as the Nice Classification. The Nice Agreement is open to States party to the Paris Convention for the Protection of Industrial Property.

4. Translating Arab Laws

ASIP translated some of the Arab world laws such as Bahrain Intellectual Property laws as per WIPO's request.

ASIP and WIPO will work together to develop new training programs on IP issues according to international developments and standards. These courses will focus on issues of global interest such as international IP treaties and

agreements, IP valuation and domain name systems.

ASIP PUBLICATIONS

ASIP Brochure

The Arab Society for Intellectual Property brochure contains information on ASIP's foundation, and the objectives and ambitions upon which it was founded. It describes membership registration and advantages and a brief description of ASIP activities and accomplishments. The brochure contains a briefer version of all the information provided in the Guide.

How to Become an Arab Certified Intellectual Property Practitioner? (ACIPP Program Guide)

The Arab Certified Intellectual Property Practitioner (ACIPP) program is the only Intellectual Property certification program in the Arab World. The program guide contains information related to the ACIPP program curriculum consisting of four papers (Introduction, Trademarks and Unfair Competition, Copyrights and Related Rights, and Patents of Inventions and Trade Secrets), examinations, study materials, and registration information.

Monthly Bulletin

ASIP provides a complimentary monthly bulletin to all its members in Arab countries. It contains regional and international developments related to IP protection, specialized articles and research papers on IP topics written by ASIP members and experts, and ASIP activities and accomplishments throughout the month.

Abu-Ghazaleh Intellectual Property Dictionary

The dictionary consists of 6000 terms and expressions covering all term of IP (trademarks, patents, copyright, industrial designs, and models), in addition to the terms of IT, basic communications and E-Commerce, world trading system, globalization, and international treaties and agreements. The dictionary is a result of an integrated team of professionals and expert's efforts supervised and directed by ASIP's chairman Mr. Talal Abu-Ghazaleh. It is a new addition to improve the performance level in providing services related to the IP field in the Arab world.

The Arab Society for Intellectual Property

Appendix

Financial Statments
Balance Sheet as of December 31, 2006 (Sheet A)

Assets	2006	2005
Current Assets	Euro	Euro
Cash in Hand and in Banks (Appendix- 3)	524	501
Inventory of Books and Dictionaries	46,311	46,768
Account Receivables and Post-dated Cheques (Appendix 4)	4,873	1,937
Books in Transit	12,047	12,047
Prepaid Expenses (Appendix 5)	1,502	2,180
Other Account Receivables (Appendix 6)	1,852	3,771
Total Current Assets	67,109	67,204
Fixed Assets		
Tools and Machines	17,625	17,779
Accumulated Depreciation	(11,990)	(13,637)
Total Fixed Assets (Appendix 7)	5,635	4,142
Total Assets	72,744	71,346
Membership Fees	7,516	8,264
TAG's Dictionary with Vendors	4,172	
Liabilities and Accumulated Surplus		
Liabilities		
Accounts Payable (Appendix 8)	98,630	86,819
Prepaid Membership fees	594	594
Other Accrued Liabilities	4,109	4,109
Total Current Liabilities	91,522	91,522
Accumulated Surplus		
Accumulated Deficit (Sheet B)	(9,120)	-
Loss in Foreign Exchange	(19,224)	(20,176)
Total Accumulated Surplus	(28,344)	(20,176)
Total Liabilities and Accumulated Deficit	72.744	71.346

Income Statement as of December 31, 2006 (Sheet B)

	2006	2005
Revenues	Euro	Euro
Membership Fees	11,638	17,067
Net Revenue (TAG's Dictionary) (Appendix 9)	1,902	3,063
Courses Revenues	19,220	967
Net Income	32,760	21,097
Deduct:		
Overhead and Administrative Expenses (Appendix 10)	(46,085)	(76,455)
Deficit for the year	(13,325)	(55,358)
Previous Year Adjustments	(4,205)	(265)
Net Deficit	(9,120) -	(55,623)
Mr. Talal Abu-Ghazaleh Donation to cover Accumulated Deficit	-	55,623
Accumulated Deficit (Appendix A)	(9,120)	-

Cash Flow Statement as of December 31, 2006 (Sheet C)

	2006	2005
Operating Activities	Euro	Euro
Deficit for the Year	(9.120)	-
Depreciation	321	2,181
Deduct Depreciation of Fixed Assets	(1,968)	-
Change in Assets and Current Liabilities		
Accounts Receivable, Prepaid Expenses, and TAG's Dictionary	118	4,424
Prepaid Membership Fees	(285)	(306)
Other Accounts Payable	11,811	(12,324)
Accounts Payable	(1,083)	(2,190)
Net Cash from Ivvestment Activites		
Investment Activities		

Deduct Fixed Assets	1.742	-
Purchase of Computers and Computer Programs	(1,588)	(2,233)
Net Cash from Investment Activities	154	(2,233)
Financial Activities		
Mr. Talal Abu-Ghazaleh Donation		
Loss in Foreign Exchange	952	3,789
Net Cash from Financial Activities	952	3,789
Net (Shortage) Cash and equaling cash	23	(634)
	501	1,135
Cash and Equaling Cash at the End of the Year (Sheet A)	524	501

Appendix (1- 10)

1- The Society's Foundation, Objective and Activities:

The Society was found on February 23, 1987 in Munich, Germany as non-profit organization. The society aims towards integrating the concept of Intellectual Property (IP) in the Arab region. One of ASIP's goals is to develop the IP profession and promote it across Arab countries through various activities.

2-Important Accounting Policies:

a- The society's uses fixed-payments method for depreciation of fixed assets by 33.333% (3 years)

3-Cash in Hand and in Banks

	2006	2005
	Euro	Euro
Ahli Bank (JOD)	135	-13
Ahli Bank (Dollar)	390	514
Total	525	501

4- Account Receivables

	2006	2005
	Euro	Euro
Licensing Executive Society	617	929
Arab Society for Management	0	601
and Knowledge	900	366
ASIP Society	3356	41
Total	4873	1937

5- Prepaid Expenses

	2006	2005
	Euro	Euro
Prepaid Rent Expenses	1162	1162
Prepaid Programs Licensing Expenses	339	1018
Total	1501	2180

6- Other Accounts Receivable

Shows the cost of printing Talal Abu-Ghazaleh's dictionary at vendors

7- The Societies' Possessions, Tools, and Machines

	Cost				Accumulated Depreciation					
	Balance 1-Jan-06	Add-ons	Deductions	Balance 31-Dec-07	Balance 1/1/ 2007	Add-ons	Deductions	Balance 31-Dec-07	Balance 31-Dec-07	Balance 31-Dec-07
Item	Euro	Euro	Euro	Euro	Euro	Euro	Euro	Euro	Euro	Euro
Furniture	747	-	-	747	747	-	0	747	-	-
Office Materials	10,439	1,588	-1,049	10,978	6,894	167	-1,718	5343	5635	3545
Possessions and Tools	693	0	-693	0	96	154	-250	0	0	0
Computer Programs	5900	-	-	5900	5900	0	-	5900	0	0
Total	17779	1588	-1,742	17625	13637	321	-1,968	11990	5635	3545

8- Accounts Payable	2006	2005
	Euro	Euro
Abu-Ghazaleh Legal Translation	2432	2891
Abu-Ghazaleh College of Business	193	4533
Abu-Ghazaleh Recruitment	262	4533
Amman Office	17	4533
Arab Society for Certified Accountants	13220	11322
Abu-Ghazaleh Professional Training	165	165
Abu-Ghazaleh for Intellectual Property	82154	66628
Arab Society for Certified Accountants Association	187	1280
Total	98630	95885

9- Net income from Selling Abu-Ghazaleh Dictionary for Intellectual Property

	2006	2005
Net income	Euro	Euro
Abu-Ghazaleh Dictionary for Intellectual property	3957	4441
Cost of Goods Sold	(2055)	(1378)
Total	1902	3063

ASIP's Strategy Plan for the year 2007 – 2011

The Arab Society for Intellectual Property (ASIP) was founded in Munich, Germany in the year 1987 as a non-profit regional organization, by a group of IP practitioners lead by Mr.Talal Abu Ghazaleh.

Aiming at spreading better awareness and understanding of the IP issue through the region, ASIP is focusing on three main goals using all the possible channels in order to promote, enhance, and raise the level of the IP profession in the region as follows:

Goal 1: Spreading awareness of the IP field in the Arab region through activities and programs.

Goal 2: Raising the scientific position of the IP profession by equipping IP professionals and practitioners with knowledge, and training professionals in accordance with international advancements.

Goal 3: Developing ASIP through marketing and awareness activities regionally and globally.

First: Spreading awareness of the IP field in the Arab region

Raising Public Awareness on Intellectual Property By:

- Holding seminars, conferences, and discussion forums that tackle intellectual property issues.

- Continuing to organize monthly round table discussions in collaboration with several non-profit organizations such as Jordan Intellectual Property Association (JIPA) and King Abdullah the Second Center for IP, during which experts and practitioners can exchange views, opinions, and experiences on IP issues.
- Holding discussion forums that tackle IP issues whether through seminars, interviews, or publications.
- Studying current events and topics related to the protection of Intellectual Property Rights (IPRs) and legislations in an effort to improve and harmonize international legislations with new global developments.
- Cooperation with Governments and International Organizations
- Holding regular meetings with regional patent and trademark offices, as well as other Arab IP organizations in the region to encourage continued collaboration with ASIP in achieving mutual goals.
- Provide interested government agencies, such as Customs Departments and Ministries, with training and conferences in Intellectual Property topics pertinent to their work.
- Develop and translate IP laws and agreements in the Arab region and internationally in cooperation with the World Intellectual Property Organization (WIPO), similar to the NICE Classifications (ninth edition) translation.
- Supporting and Enforcing Intellectual Property Rights
- Drafting new intellectual property laws to keep pace with international developments.
- Promoting the concept of intellectual property rights protection in the Arab world through awareness activities encouraging the issuance of IP laws and their development.
- Promoting and elaborating on ASIP's publications, books, and bulletins to reflect objectives, strategies, and activities. All guides, brochures, and other publications serve as an essential tool for promoting and explaining the role and achievements of ASIP. These publications should cover all aspects of IP and be disseminated to all ASIP members, professionals and practitioners in the field, and parties interested in Intellectual Property.
- Second: Raising the scientific position of the IP profession
- The Arab Certified Intellectual Property Practitioner (ACIPP)
- Developing the Arab Certified Intellectual Property Practitioner program (ACIPP) through changes in its curriculum, outside training, and references, and adapting it to the constantly changing IP global conditions, laws. Furthermore, ASIP will expand the ACIPP program to other universities and educational institutions in the Arab region.
- Holding several sub-regional intensive ACIPP courses in collaboration with WIPO, and working towards obtaining accreditation for

the ACIPP certificate from WIPO.

- Signing agreements and MOUs with universities, institutes, and government agencies to jointly hold IP training programs.
- Sheikh Zayed University.
- Dubai Customs.
- The Jordanian Association of Pharmaceutical Manufacturers.
- Further developing the annual Moot Court Competition, currently held in cooperation with Jordan University, by:
- Expanding the competition to other universities by contacting universities and faculty members to encourage participation
- Promoting it to lawyers, IP professionals, businesses, and the general public.
- Discussing with non-profits and NGOs in the Arab region the possibility of sponsoring a similar event in their respective countries.
- Holding meetings with IP practitioners and experts in the region, discussing ways to increase the IP profession efficiency and recognition.
- Third: Developing ASIP through marketing and awareness activities regionally and globally.
- Development and Implementation of ASIP's Strategic Goals
- through Educational and Training Programs
- Monitoring the activities of and implement strategies through ASIP's working committees. It also establishes specified goals and strategies for each working committee on an annual basis.
- Building capacities through continuous training courses and teaching sessions to Arab IP professionals and students. Moreover, ASIP will expand these programs to several countries in the Arab region.
- Working towards gaining professional recognition and membership from international IP organizations, such as FICPI, INTA, and WIPO. Furthermore we look forward to enhancing ASIP international recognition through cooperation with several international organizations such as the EU commission, the American Embassy, and the USAID program – SABEQ.
- Promoting ASIP through various media channels and through involvement in different IP based events in the region.
- Expanding Membership and Member Involvement
- Increasing ASIP's membership pool and updates all corresponding communication lists and member profiles.
- Extensive communication with current members regarding ASIP's activities
- Studying means of attracting new members of foreign expertise in IP issues residing in the Middle East.
- Working towards creating an appropriate environment for member's cooperation in all activities. Implementing this goal encourages ASIP's daily activities to focus on the implementation of policies concerning promotion, communication, modernization, and strengthening Arab-international relations concerning IP.
- Continually developing ASIP's website and updating it with information on with educational and informational sources on all topics pertinent to IP, scientific and cultural developments, and ASIP's activities and achievements, as well as international changes in the field.

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المجمع العربي للملكية الفكرية
Arab Society for Intellectual Property

Membership Enrollment Form

طلب انتساب للعضوية

Member Data: Please complete the required information below:

First Name: ..... Middle Name: ..... Last Name: .....

Date of Birth: ..... Gender: ☐ Female ☐ Male

الرجاء تعبئة البيانات المطلوبة أدناه:

الاسم الأول ..... الاسم الأوسط ..... اسم العائلة .....

تاريخ الميلاد: ..... الجنس: ☐ أنثى ☐ ذكر

Membership Type: Please select one of the options below

☐ Individual — *Annual Membership fees ($50)*

☐ Company — *Annual Membership fees ($100)*

Academic Qualifications (Individual): .....

Specialization: .....

Profession: .....

Form of Company: .....

Primary Business of Service: .....

Experience and Interests in IP issue: .....

يرجى اختيار نوع الاشتراك الذي ترغب به:

نوع الاشتراك: ☐ فردي — رسوم الاشتراك (50) دولار سنويا

☐ مؤسسات — رسوم الاشتراك (100) دولار سنويا

الدرجة العلمية للفرد: .....

التخصص: .....

المهنة: .....

مجال العمل الرئيسي: .....

مجال الخبرة والاهتمام بمواضيع الملكية الفكرية: .....

Please check the preferred mailing address:

Nationality: ..... Head Office: .....

City: ..... Country: .....

P.O.Box: ..... Zip Code: .....

Home Phone Number *(with Area Zip Code)*: .....

Business Phone Number *(with Area Zip Code)*: .....

Fax Number *(with Area Zip Code)*: .....

Mobile Number: .....

E-mail Address: .....

Have you ever been, a member of another organization with similar goals and activities, please name.

.....

References:

1. ..... 2. .....

يرجى تعبئة العناوين الخاصة بك:

الجنسية: ..... المقر: .....

المدينة: ..... الدولة: .....

ص.ب: ..... الرمز البريدي: .....

رقم هاتف المنزل (مع كتابة الرمز الدولي): .....

رقم هاتف العمل (مع كتابة الرمز الدولي): .....

رقم الفاكس (مع كتابة الرمز الدولي): .....

رقم الموبايل: .....

البريد الالكتروني: .....

هل سبق أن كنت- عضوا في منظمة أخرى لها غايات وأعمال مماثلة، الرجاء تسميتها

.....

المعرفان:

١. ..... ٢. .....

Payment Methods:

☐ Cash.
☐ Check made payable to the Arab Society for Intellectual Property.
☐ Bank transfer to the order of the Arab Society for Intellectual Property, Jordan National Bank – Shmeisani branch A/C No. 153060.

طرق الدفع:

☐ يمكن الدفع نقدا لدى مكاتب الاتصال (مقر المجمع).
☐ شيك باسم المجمع العربي للملكية الفكرية.
☐ حوالة بنكية لحساب المجمع العربي للملكية الفكرية. البنك الأهلي الأردني فرع الشميساني حساب رقم (153060).

How did you become aware of ASIP membership:

☐ ASIP bulletin ☐ ASIP website ☐ E-mails
☐ world of mouth ☐ Other .....

I have read ASIP Articles of Association (published on the website). I wish to join in order to benefit from and participate in ASIP's work, events, and activities.

Date: ..... Signature: .....

كيف عرفت عن المجمع العربي للملكية الفكرية:

☐ النشرة الشهرية للمجمع ☐ الموقع الالكتروني ☐ البريد الالكتروني
☐ من شخص قريب ☐ أخرى .....

لقد اطلعت على النظام الأساسي للمجمع المنشور على الموقع الالكتروني. وأرغب بالانضمام للاستفادة من والمشاركة بالأعمال والفعاليات والنشاطات التي يقوم بها.

التاريخ: ..... التوقيع: .....

Please attach copies of the following:

Educational Certificates, Professional Qualifications, Professional, Membership affiliations, Updated CV, 2 Recent passport sized photos.

يرجى إرفاق التالي:

الشهادات الدراسية، الشهادات المهنية، عضويات مع هيئات مهنية، سيرة ذاتية محدثة، عدد ٢ صور شخصية.

Please send to the following address:

Arab Society for Intellectual Property
P.O.Box: 921100 Amman 11192 Jordan
Or by e-mail to: aspip@tagi.com

يرجى ارسال الطلب إلى :

المجمع العربي للملكية الفكرية
ص.ب: ٩٢١١٠٠ الرمز البريدي ١١١٩٢
بالبريد الالكتروني: aspip@tagi.com

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